

A Little Thanksgiving Story!

Just about a year ago we opened a Tailoring Department in connection with our other business. We began in a small way with one idea uppermost—QUALITY BEFORE QUANTITY.

We believed that better clothes could be made in Roanoke than what were being made. We believed that just as good clothes could be made here as were coming from other places, and better fitting. We believed that a Tailoring Department could be run on business principles, as well as any other business—that is, promises kept, prompt deliveries, etc.

We've had our troubles as well as others. We've had to go down into our pockets when a garment wasn't satisfactory, and we went quick, too, for we intended that every customer should feel safe in our hands.

How well we have succeeded, the increase in our business shows. We've kept on adding help until we haven't any more room. In the past month we've had to turn away work, and you know how that hurts.

To-day that Tailoring Department is one of the busiest places in the city, and it's going to keep busy.

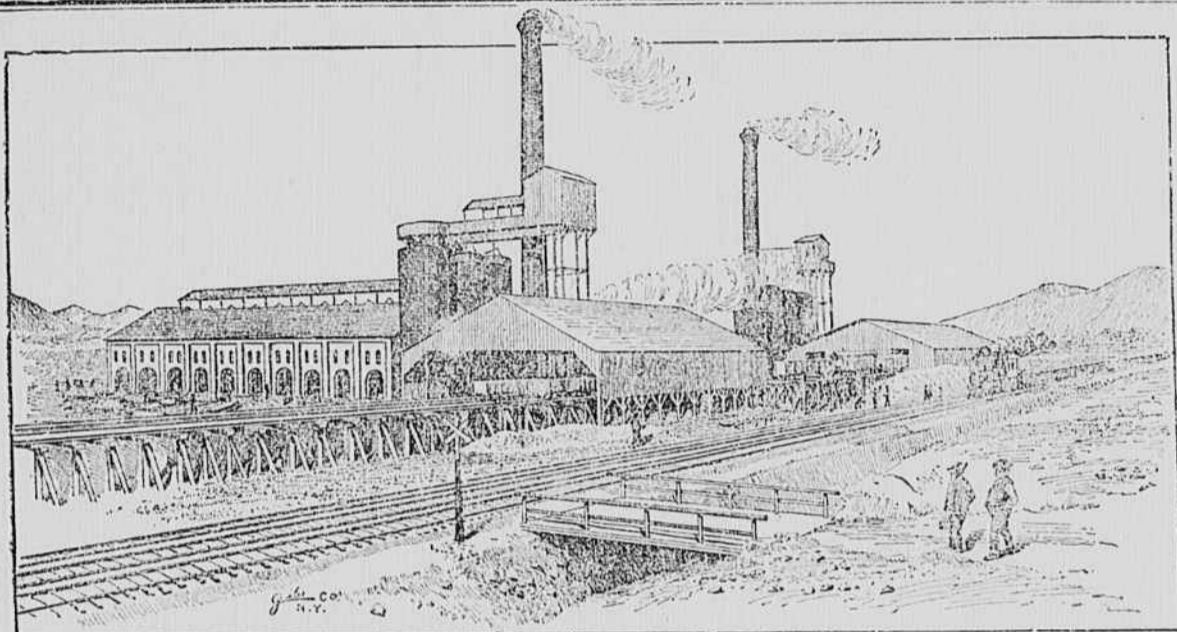
Our \$20 Suits have the same care and attention as to make-up and fit as our \$40 ones. Our Suits are exclusive, and are the choicest pickings from the choicest importing houses. EVERY GARMENT MADE UP BY US IS KEPT PRESSED AND REPAIRED AS LONG AS IT LASTS WITHOUT EXTRA COST. We'd rather have our clothes always look new, and insist on customers bringing them in to be brightened up.

If you are interested in wearing good clothes, clothes that are well made and up-to-date, and cost less than you've been paying, visit us. You'll find the latch-string hanging on the outside of our door and very accommodating people inside.

GILKESON & CHILD,

Hatters and Men's Furnishers.

112 Jefferson Street.



THE CROZER FURNACES.

VIRGINIA COLLEGE.

A Beautifully Situated and Wonderfully Successful Institution

No prettier site in this section could be found. It is nestled at the foot of one of the pine clad spurs of the Blue Ridge. Mountains with a rise in their majestic splendor, covered with trees which have been beautifully decorated by the hand of autumn, place to inspire the youthful mind with beautiful and holy thoughts.

Virginia College for Young Ladies is blessed by no secret in its principles, a prominent Christian school. It proceeds on the assumption that all scholastic culture and refinement must rest on the solid basis of a Christian character, a character formed after that Divine ideal revealed in the

growing glory of educated womanhood. The home life of a girl in Virginia College is full of contentment and happiness. In her daily round of duties and recreation there is nothing to dwarf her energies or depress her spirits. To her the school is a realm of varied duties and pleasures. The beautiful outlook over the city and surrounding country, her own personal comfort, her associations and pleasant, though innocent amusements, the literary and musical entertainments, the interchange of friendship, the kindness and sympathy of her teachers, all combine to remove every feeling of home-sickness and to make her school days pass pleasantly and swiftly. When a pupil enters school she is made to feel that she is in the midst of a refined Christian home, among loving companions and friends.

The moderate terms for which these costly and superior advantages are offered to patrons of this school.

The college campus is composed of ten acres, one-half of which is natural forest. In the extended walls, amid the shades and groves of trees and extended grounds, the pupils can enjoy free from public gaze a relaxation from study and a freedom in mental and physical direction which are so necessary for healthful recreation and exercise.

The college is situated on a high eminence overlooking the city, and for many miles commands a view of rural and mountain scenery which is unsurpassed for grandeur of natural scenery from the city campus.

Amid lofty peaks of the Blue Ridge and Alleghany mountains, towering on every side, it excites the admiration of every beholder.

The eyes roam with delight over a beautiful panorama of rolling hills, of fertile valleys and mountain ranges with peaks towering towards the sky, robed in golden light and mystic shadows. Such a scene of artistic beauty always before the eyes of the pupils is an element of education in itself, elevating, refining and ennobling.

The College is situated a half mile beyond the city limits on a gradual slope of a beautiful mountain far beyond all industrial enterprises and remote from all noise and business in the city. No country home could be more secluded and quiet and free from all its disturbing elements of city life. While the pupils thus enjoy all the advantages of a quiet country home they enjoy easy access by electric cars to all parts of the city. In a word, no school could enjoy a more desirable location, combining as it does all the advantages of the country and city with none of the disadvantages of city life.

In conclusion we might add that the course of studies at the Virginia College compares largely with that of Vassar. The class-work is the same as that of Paris. Special attention is always given to music, they having in every case secured the most experienced teachers in Europe.

Each year during vacation the teachers are required to go abroad in order to be more thoroughly equipped for the approaching season. The death of Mr. Harris, which occurred some months ago, has not affected the school in the least, as for the past eight years all the correspondence and the management has been carried on by his daughter, Miss Mattie Harris and Mrs. J. S. Wright. The number of pupils this year is over two hundred, making the school one of the most flourishing in the South. The second session begins the first of February. Any one desiring a catalogue can obtain one by applying to J. S. Wright.

A LIVE advertisement interests the reading public. It pays. Try THE TIMES.



VIRGINIA COLLEGE FOR YOUNG LADIES.

New Testament. In the broadest sense, education means more than mere instructions in college regimens. It is growth, development in all the moral and mental activities in all the powers and capacities of the soul and body for a high and useful achievement. It includes growth in Christian character, growth in knowledge, growth in wisdom, growth in grace, and to all that makes life noble and true. In order that education may endow woman with the largest and richest possibilities for good, that it may enable her to fight the battles of life, that it may lift her above the snares and vanities of the world, and enrich her life with truth, beauty and goodness, knowledge and piety must go together.

In a word, piety gives strength to character, grace and dignity to all feminine accomplishments, and is at once the sweetest charm and

The principal advantages which a parent will most naturally consider in selecting a school for his daughters are those which we think are found in this school—location, health, climate, beauty of scenery and accessibility, comfort, sanitary arrangements, rooms, furniture, and all material equipments.

The character, experience and qualifications of professors, teachers and officers. System and method of teaching in reference to thoroughness and high standard scholarship.

Course of study, which is elective and adapted to the mental preparation and inclination of each pupil.

The religious, moral and social influences which develop and adorn womanly character.

Care and oversight of the pupils in providing for their health, comfort and happiness.

R. R. & M. C. CO.

This Stands For One of Our Most Progressive Industrial Enterprises.

A record of the industries of Roanoke would not be complete without a mention of the Roanoke Roofing and Metal Cornice Company, which was established here in 1881 practically as a southern branch of Gara, McGluey & Co., of Philadelphia. The amount of business done during that year seemed to warrant the establishment of works here for the manufacture of the goods supplied by this company. Therefore in the spring of 1882 machinery was put in place and the company went to work in earnest to supply the metal cornices and similar trimmings for Roanoke and vicinity, at the same time taking steps to direct the attention of the outside world to the superior quality of the goods being furnished.

The company has a warehouse to do as good work as anywhere else and, therefore, with many customers has the reputation of supplying material a little better than any concern in their line of work. During the present year when the erection of buildings in Roanoke has been like the firm has advertised and successfully competed for the roofing and painting of roofs on the dwellings and storehouses, but the manufacture of metal cornices has by no means been neglected, as during the present year and the past year the history of last year the work of this firm has been shipped into twelve different States, as follows: Virginia, North Carolina, South Carolina, Georgia, Florida, Alabama, Louisiana, Texas, Kentucky, Tennessee, Arkansas and Iowa. For a great deal of this work the firm is in competition with Western manufacturers and their securing a number of contracts speaks well for the methods of handling the business.

Although the building business has not been at all brisk this year, the indications for 1896 are bright and the record of larger cities in the North and East is but a forecast of what will follow sooner or later throughout this section, and it is therefore of hope that sufficient support can be given to our home industries to warrant the continuance of such enterprises.

Mr. J. C. Gollin and has been in charge of the company as manager since its inception in 1881, and has worked hard to keep the factory in operation during the last three years of business depression. He is secretary of the Young Men's Business League and always ready to aid in the establishment of any new enterprise that will assist in building up Roanoke and Southwest Virginia.

Yost-Farrer Co., Agricultural Implements

The firm only commenced business here in June last, but is handling the best grades of agricultural implements, buggies, harnesses, etc., and have now for themselves a reputation seldom equaled by any firm in so short a time.

In connection with the splendidly arranged rooms on Jefferson street, next door to the post-office, they have a large warehouse at Nos. 417 and 419 Third street. They are much pleased with the general outlook for Roanoke's future. Mr. Yost is a native of Maryland, in which State he was engaged for some years in the agricultural business. Mr. Farrer is a native of this State.

Roanoke is, without doubt, the most progressive city in the State.

THE STONE PRINTING AND MFG. CO.

One of the Best Supplied Printing Establishments in the State.

A well conducted job printing establishment is a boon to any city. Roanoke has one to be proud of, one that would do credit to either Washington city or Baltimore, one that cannot be excelled anywhere for neatness of work and the promptness in which it can be furnished.

The Stone Printing and Manufacturing Company contains in its various departments all the machinery and appliances necessary for the rapid and economical execution of any printing or blank book making entrusted to them.

Their type setting department is supplied with large fonts of every conceivable style of type, borders, etc., known. Their proof reading department is supplied with all necessary reference books, dictionaries, encyclopedias, etc., thus avoiding at all times any typographical, grammatical, or editorial error. Their binding department is one of the most complete and can also one of the largest ruling machines south of Philadelphia. The labor saving devices include numbering machines, wire stitching machines, book sewing machines, power perforators in several styles, tools for plain or elaborate gold ornamentation, planing machines, great power and card-trimming machines. In fact they have every needed machine for the handling of contracts of any nature in a most economical and expeditious manner. Their press room is reported in every detail, containing a number of large and speedy cylinder presses, to which there has just been added a very fine and fast machine made by J. Hoe & Co., the most noted press builders in the world, and who say this is one of the finest presses of the kind ever made, in fact faster than anything possible to obtain elsewhere. These machines are installed on the ground floor and number about thirty in all and are driven by a large and wonderful electric motor. They also have a large gas engine which is held in readiness as a supplementary power. The smaller presses used for envelopes, cards, etc., are on the second floor and all specially arranged for the performance of their work.

Mr. E. W. Stone, manager of the company since 1884 and president since 1890, is a thoroughly practical man, understanding the business in every detail. This company was chartered in 1881 and now employ from forty to fifty hands regularly.

CIRCULATION OF MONEY.

The Per Capita Per Month in Roanoke is \$8.20 From Wages.

It is a well settled principle of political economy that the prosperity of a community depends in large measure upon the amount of money in actual circulation in that community. Live, not dead capital, and the application of this principle to Roanoke will show the inevitable return of great prosperity to this city. A large amount of money per capita in any country or city does not necessarily mean a proportionate degree of prosperity among the people, because the per capita amount is frequently no indication of the per capita circulating amount. During the darkest periods of the depression incident to the panic money was hoarded in the banks of New York, Boston, Philadelphia, Chicago and in all the cities that ever before in the history of the country, and yet the great commercial interests of the United States were repining, and thou-

sands all over this land were eating the bread of charity.

The parallel of confidence in the money centers over-production and other causes of depression, with the consequent lack of active circulation, induces widespread suffering among wage-earners, that great class, whose prosperity is indissolubly connected with that of the community.

The amount of money per capita in the United States for 1894 was \$30.97, and the per capita circulating medium per month on an average in the United States is only about \$1.25. In Roanoke the population is 22,000, and its total payroll is, or rather will be in two weeks when two more industries resume, \$255,000 per month, four-fifths of which is spent here, not sent abroad, and, therefore, it is safe to say that the per capita circulating medium per month in this city from this source is \$8.20; this it appears that there is a difference in favor of Roanoke over the average of the United States of \$7.05 per month.

A table is appended, showing the population of Lynchburg and Roanoke and the approximate amount of money disbursed in each one per month to labor of every kind at this time, and the approximate actual circulating medium per capita per month from such disbursement.

It is implied that such a comparison does not represent with absolute accuracy the relative prosperity of the cities compared, because the amount of wealth in any place and the amount of money brought in by local industries are also important factors in determining this question, but the fact still remains that the welfare of wage-earners of every class, and consequently of the community, depends much more largely upon the per capita circulating medium than upon any other practical cause.

	Population.	Approximate amount of money disbursed per month to labor.	Approximate amount of circulating medium per capita per month from labor disbursement.
Lynchburg.....	22,000	\$125,000	\$5.11
Roanoke.....	22,000	\$255,000	\$8.20

This table shows that Roanoke has a greater per capita from labor than Lynchburg by \$3.09 per month, or 61.7 per cent. It is believed that Roanoke has as large a per capita circulation from a labor disbursement as any city in the South. The amount of money disbursed in wages in Roanoke represents six per cent. on \$5,000,000, 600 in Lynchburg six per cent. on \$5,000,000.

Large Deposits of Mica.

Within 30 miles of the Norfolk and Western station at Ridgeway are large deposits of the best quality of Mica situated in a country easy of access. It is found in strata of feldspar so near the surface as to be readily mined and shipped as small lots for handling and transportation. After an exhaustive and critical examination of these strata, Geologist F. R. Hushaupt, of Milwaukee, describes the mica as the richest and most easily accessible of the kind in this country. Along the lines of the Norfolk and Western are many such mines of this very valuable mineral as well as all the other kindred minerals that are now in such great demand throughout the world.

We are always, everlastingly, continuously, persistently, effectively, and promptly mending roofs to stay mended.

Roanoke Roofing and Metal Cornice Co.,
Roofers, Repairers and Repainters,
Commerce Street and Franklin Road.

Telephone 228. ROANOKE, VA.
J. R. COLLINGWOOD, Manager.